



## Seminar Agenda

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### Monday, October 13, 2003

*Extreme Processors for Communications and Multimedia:*

*Specialized Processors for Demanding Applications*, presented by Max Baron . . . . .Crystal Room

*Intel Microprocessor Forecast: Challenges for the Future*, presented by Kevin Krewell . . . . . Gold Room

### Thursday, October 16, 2003

*The Embedded Processor Landscape: Selecting a Processor*

*for Embedded Systems*, presented by Markus Levy . . . . .Crystal Room

*Comparing High-Performance Microprocessor Architectures*, presented by Peter N. Glaskowsky . . . . .Gold Room

### Seminar Schedule

- 7:30 Registration
- 8:30 Seminar begins
- 10:00 Morning coffee break (20 minutes)
- 12:00 Lunch (one hour)
- 2:40 Afternoon break (20 minutes)
- 4:30 Seminar ends; Q & A follows
- 5:00 Q & A ends

### Special Events

Monday Evening Welcome Reception 5:00 to 8:30 PM . . . . .Regency Ballroom I

Tuesday, Expo 5:00 to 8:30 PM . . . . . Regency Ballroom

Wednesday, EDN "Learning from the Leaders" Innovation Luncheon 11:30 to 1:30 (registration required) . . . .Crystal Room

## Conference Agenda

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### Tuesday, October 14, 2003

- 8:30 Welcome and Intro
- 8:40 Keynote: Greg Papadopoulos, Executive Vice President & CTO, Sun Microsystems
- 9:20 Session 1: PC & Server Processors
- 10:40 Break
- Session 1 continues
- Q & A Panel
- 12:20 Lunch
- 1:30 Session 2: Extreme Processors
- 3:10 Break
- Session 2 continues
- Q & A Panel
- 4:50 16th Annual Microprocessor Report Awards
- 5:20 Adjourn to Expo Night

### Wednesday October 15, 2003

- 8:30 Welcome
- 8:35 Keynote: Fred Weber, CTO & Vice President, Computation Products Group, AMD
- 9:15 Session 3: High-Performance Processors
- 10:35 Break
- Session 3 continues
- Q & A Panel
- 11:55 Lunch
- 1:05 Session 4: Low Power Processors
- 2:45 Break
- Q & A Panel
- 3:45 Special Presentation: "TRIPS"
- 4:05 Panel: The End of Conventional Architectures
- 4:55 Adjourn